



# TRC RECREATION, LP • PRIVATE LABELING ARTWORK INSTRUCTIONS

In preparing your computer-generated artwork for Texas Recreation, please follow the guidelines below:

Make sure you include your company name, PO or order number, and any special instructions.

1. We accept artwork via email attachment or dropbox link.
2. Our hand screen printing process uses single color art, i.e. black ink on white background and requires artwork to be two colors only. Please DO NOT send color artwork or artwork containing halftones, gradients, shading or dot patterns. Lines should not be too thin (1pt. or higher is appropriate) or they will not print properly.
3. All files must be vectorized .ai (Adobe Illustrator) or .eps formats with type/fonts converted to outlines/paths.

WE DO NOT ACCEPT ARTWORK IN THESE FILE FORMATS:

Gif, jpeg, bmp, tiff, PSD, freehand, Corel Draw Files

DO NOT SEND:

images copied from a website (those are usually 72 dpi), scans or photocopies

If submitted art does not meet guidelines, notification will be given with expectation that new art will be submitted or TRC Recreation Graphics department can edit to meet artwork guidelines for additional fee.

THERE IS A \$30.00 NET CHARGE ASSESSED FOR ART THAT HAS TO BE TOUCHED UP.

PLEASE EMAIL ARTWORK TO [janet@txrec.com](mailto:janet@txrec.com)

**For further inquiries contact below:**

Janet Lucus

Private Label Sales

TRC Recreation, LP dba Texas Recreation

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